



PRESENTED BY **The Outeniqua Show Society**
George Show Grounds, Old Airport Rd, George

OVERVIEW

Dear Exhibitor, we are very excited about this year's George Agricultural Show! We will be introducing fresh, new ideas to ensure a pleasant show-experience for all show visitors **and** exhibitors.

Various Agricultural events will be held during the three days including a Horse Show, Horse Championships, Cattle Show and exhibition, Western Cape Simmentaler Championships, Cattle Auction, Outeniqua Jersey Championships, Merino evaluations, Sheep Shearing demonstrations, Various exhibitions and informative presentations by the Department of Agriculture, Poultry Show and Pigeon exhibition, Game section with stalls and demonstrations, Farm worker of the Year competition and a Regional Youth Show with goats, sheep and cattle.

While this is an Agricultural show, we will also have **plenty of other events and interesting exhibitions** for the whole family to enjoy including a Fun fair with various rides, Jumping Castles and Pony Rides for the kids, more than **200** stalls with beautiful products, delicious food, interesting equipment and exhibitions, live entertainment in the Cheese and Wine tent and wine pairing in the Wine Pairing tent, a Beer Tent with a huge entertainment area where you can enjoy your food and drinks, Top South African Artists that will perform in the big Entertainment tent, Mrs and Miss George Competitions, the various beauty competitions for all ages (from baby to teenager), a Morning with Kevin Leo (for the elderly) and a Mountain bike race.

EVENT DATES

24 August 2017 till 26 August 2017
08h00 till 20h00 daily

APPLICATION PROCESS : VERY IMPORTANT

We have been inundated with stall application enquiries and will therefore implement a strict application process for the 2017 show.

If you were an exhibitor at the 2016 show, **you DO NOT have automatic admission to the 2017 show.**
ALL EXHIBITORS (old and new) have to follow the new application process to be considered for a stall.

Please complete the attached **application** form and send it back to us **before 28 February 2017.**

Selection of stalls will take place between 1 March 2017 and 13 March 2017. Applicants will be notified from the 14th of March 2017 if their application was successful or not.

You will receive all relevant information regarding the show and banking details with this notification.

No stall fees are to be paid before you receive a notification from us.

SPECIAL EXHIBITORS WELCOME, 23 August 2017 @ 18h00

Every year the Outeniqua Show Society hosts a special exhibitors welcome dinner on the evening before the start of the Show as a sign of their appreciation and to welcome all the exhibitors at the show. This year will be no exception. Every exhibitor will receive two (2) complimentary tickets for this function. PLEASE indicate your attendance on the application form.

Please feel free to contact me if you have any further questions regarding our new format or any other issue.

Kindest Show-Regards,
SUSAN WILLEMSE
Co-ordinator

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