

George Landbouskou

27-29 Augustus

2026

OUTENIQUA SKOUGENOOTSKAP SHOW SOCIETY

GEORGE
LANDBOU / AGRICULTURAL
SKOU / SHOW



**6STALL APPLICATION FORM
CLOSING DATE: 30 APRIL 2026**

NOTES: (Office Use)

DATE RECEIVED: _____

Payment received: _____

Postal Address

P O Box 327
George

Physical Address

R102 Old Airport Rd,
GEORGE

Office Tel nr.: 044 873 4165

(Mon, Wed, Fri 08:00 – 13:00)

WhatsApp: 082 786 2814

Email: 2026@georgelandbouskou.co.za

Webpage: www.georgelandbouskou.co.za

Facebook: George Landbouskou

CONTACT DETAILS OF OWNER / BUSINESS

**Name of Business (INVOICE
DETAILS):**

VAT NR.:

Physical Address:

Details of Contact person: (the contact person is the link between you and the George Agricultural Show and must be easily accessible by email and whatsapp)

Name: _____ **Surname:** _____

Cellphone nr.: _____

Email address: _____

PRODUCT DETAILS

Categories – specify your category.

Eco-friendly, Garden, Landscape, Solar Water Solutions

Clothing, Shoes, Jackets Accessories, Handbags, Hair & Beauty

Hitech, Audio, Electronics, Equipment, Cellular, Technology

Outdoor, Camping, DIY

Home décor, Kitchen, Bathroom, Bedroom, Furniture, Art

Kiddies Zone

Motor, Motor Accessories

Eatery, Drinks, Coffee

Virtual, Computer Gaming

Other

What is your main product?

Please list ALL products and/or services to be exhibited. (Items not specified here, will not be allowed) Please add photos of your products or a link to your social media.

Food stalls please consider other food stalls and do not sell the same items, as this will influence your application approval, especially coffee, hot chips, spirals and burgers)

EXHIBITION AREA

PLEASE MARK YOUR CHOICE WITH X or NUMBER (If you apply for more stalls and electric plugs)

(Take note: The amount is excluding VAT, VAT will be added on the invoice)

**TO SECURE YOUR STALL, FULL PAYMENT IS REQUIRED BY THE DUE DATE, 31 JULY 2026.
FAILURE TO SUBMIT PROOF OF PAYMENT IN FULL BY THE DEADLINE WILL RESULT IN
THE FORFEITURE OF YOUR RESERVATION. NO EXCEPTIONS.**

All food, sweets, and liquor stalls.

Please attach the following documentation with your application.

- 1) A copy of your COA (Certificate of Acceptability of the Garden Route Districts Municipality.
- 2) A Copy of a valid gas certificate. (where applicable)
- 3) A photo of your trailer/stall and the products.

TERMS AND CONDITIONS 2026

**IT IS VERY IMPORTANT THAT STALL OWNERS HAND THIS INFORMATION OVER
TO THEIR REPRESENTATIVES AND WORKERS**

1. **By signing the application form, you agree to attend the whole period.**
2. We cannot give sole rights for a specific product.
3. **Only 2 weekend entry tickets will be supplied per application.** Additional entry tickets will be available on our website www.georgelandbouskou.co.za or at the gates.
4. All exhibitors selling food or drinks on the premises need to have their own legal certificates regarding the health and safety rules as stipulated by the Garden Route District Municipality.
5. It is against the law to sell or supply liquor to persons under the age of 18. The following notice must be visible at the wine stalls. "NO ALCOHOL WILL BE SERVED TO PERSONS UNDER THE AGE OF 18 YEARS. Please have your ID readily available."
6. Exhibitors will not be allowed to transfer or sub-let a site allocated to him/her, or a part thereof, to any other person.
7. Stalls must always be manned during trading hours. This includes all stalls, whether Industrial Stalls, Car dealers, Outside or Inside Stalls.
8. **NO movement** of vehicles will be allowed on the terrain during trading hours. (08:30 till 21:00)
9. If you use electricity and did not apply for any, a fine of R1000 will be levied.
10. We do not supply any extension cords; please remember to bring your own. All joints must be safe and watertight. Please cover it with plastic or a waterproof material.
11. Exhibitions and goods must be placed in such a position that they will not impede the light or view on open spaces or the walkways, or in any other way that will affect other exhibitors.
12. Exhibitions must be neat and attractive with free and safe access for the public. Stalls must always be clean and neat.
13. Exhibitors will not be allowed to distribute pamphlets or any other information material on the terrain or parking area; this will only be allowed on their allocated site. Exhibitors may, however, on request at the show office, have their products advertised on our PA system.
14. **NO** items other than those specified on the application form will be allowed on the site.
15. Dangerous articles, specifically of explosive nature, **will not be allowed**. The Show Society reserves the right to remove any articles which are of an obnoxious nature. NB. **NO BB guns, laser torches, crackers, fireworks, or smoke-/stink bombs may be sold on the terrain.**
16. There will be strict overhead security right through the run of the festival, but each exhibitor is responsible for the security at his stall, and the Show Society will not be held responsible for any damage in which way whatsoever.
17. All machinery in motion must be railed off in such a way as to protect the public and others from injury, and to the satisfaction of the Committee.
18. Each exhibitor (individuals as well as companies) exhibits at his own risk. It is a condition that he/she indemnifies the Show Society, including legal steps, because of any injury or accident caused by his/her machinery or any other article on the show, or because of any action that may be necessary to adhere to the Regulations.
19. The Show Society reserves the right to make any changes to the site plan as it sees fit.

20. Agreements with sponsors sometimes lead to the regulation by the Outeniqua Show Society to allow only products of our sponsors, especially in the food stall section. These agreements will be communicated to exhibitors as soon as they arise.

STALL INFORMATION

- 1) Closing date for applications: **30 April 2026**. Final selection of stalls will take place after the closing date, and applicants who were successful will be notified by 31st May 2026.
- 2) If no correspondence is received by 30th June 2026, it is the responsibility of the stallholder to enquire about the application.
- 3) We cannot give sole rights to a specific product.
- 4) A strict application process will be implemented for the 2026 show.
- 5) **VERY IMPORTANT:** This application form does not guarantee a stall space at the George Agricultural Show.
- 6) Monthly payments are welcome; the final payment is due on 31st July 2026. (Please use your stall name as a reference on your payment.)
- 7) Payments are acceptable either by cash or direct payment (EFT) into our bank account. **BANK DETAILS: OUTENIQUA SHOW SOCIETY, ABSA BANK, CHEQUE ACCOUNT NR 890143067.** PLEASE send proof of payment to 2026@georgelandbouskou.co.za
- 8) **The stall fees are for the duration of the show and exclude VAT.**
- 9) The stall fees **exclude electricity** (Please indicate/ mark on your application form). Our invoice will include your application fee and the electricity fee that was applied for.
- 10) A basic electrical point will be supplied if you applied for one. This point can only be used for a card machine, light, fan, or cell phone charger. If you need more electricity, please mark it on the application.
- 11) All the stalls are on a grass surface; please bring your own partitions.
- 12) We do not supply any extension cords. Please remember to bring your own. All joints must be safe and watertight. Please cover it with plastic or a waterproof material.
- 13) NO stalls will be moved during the show period.
- 14) Stalls must always be manned during trading hours. This includes all stalls, whether Industrial Stalls, Car dealers, Outside or Inside Stalls.
- 15) Exhibitors who, for any reason, CANCEL THEIR AGREEMENT, during July and August will not be entitled to any refund whatsoever.
- 16) **Please note that due to security reasons, NO exhibitor will be allowed to sleep on the premises at their stall.** Keep an eye on our website for overnight sleeping facilities.
- 17) Exhibitions can be erected from Tuesday, 25th of August, 10:00, and MUST be in place by Wednesday, 26th of August at 19:00. NO exhibitions may be erected after 09:00 on the morning the market has commenced.
- 18) **Exhibitors are required to keep their stalls operational until 20:00 on Saturday the 29th. Breaking down your stall earlier than this designated time will negatively impact the consideration of your future applications for our events.**
- 19) **Operating hours** for the different types of stalls are as follows:
Food stalls: Thursday, Friday 09:00 – 21:00 and Saturday 09:00 – 23:00
Main Exhibition Tent: Thursday - Saturday 09:00-20:00
Industrial stalls and Car Dealers: Thursday – Saturday 09:00 – 18:00
Cheese and Wine Hall: Thursday – Saturday 09:00 – 20:00
General Outside Stalls: Thursday – Saturday 09:00 – 21:00
- 20) Exhibitors are requested to remove their exhibits/material from the exhibition on Sunday, 30th of August 2026 at 07:30 and before 17:00 on Monday, 31st of August 2026.

GUIDE LINES FOR STALLS

1. Stallholders must have a fitness certificate. (Certificate of Acceptability from George Municipality.)
2. Food stalls where gas is used must have a valid gas certificate.
3. Only 2 x 19kg gas bottles are allowed per stall per site.
4. Stall holders must own a serviceable fire extinguisher.
5. Stalls that have items that are fried in oil must have a "Fire Blanket".
6. Please bring your own backup for a power outage.
7. **NO OPEN FIRE** is allowed.
8. See also hygiene guidelines for food stalls.
9. **Containers in which fire is made may not stand directly on the grass.**
10. Cables should be buried, especially where pedestrians or vehicles must move.

11. *STALLHOLDERS MAY NOT SLEEP AT THE STALL. NO EXCEPTIONS WILL BE MADE.*

There will be a village for sleeping, please mark your booking on the Exhibition Area (Fees will be included on your invoice)

12. **NO PETS ARE ALLOWED, ONLY GUIDE ANIMALS WILL BE ALLOWED WITH VALID IDENTIFICATIONS.**
13. **NO VEHICLES PARKING INSIDE THE EXHIBITION AREA.**

I, the undersigned, have read the 5 pages of this document and understand the conditions as set out therein. I will not hold the George Show Grounds, The Outeniqua Show Society, or the organizers of the George Agricultural Show and their employees and agents, liable for any type of damage, either direct or indirect, because of theft, injury, fire, or any other possible cause incurred during my time at the show.

Signature of Applicant

Date

(See attachments for your information and attention)

IMPORTANT DATES TO REMEMBER

1 December 2026

Applications open

1 December 2025 – 31 March 2026

Applications & Approval in process.

30 April 2026

Closing date for applications

Final Approval

29 May 2026

Approval letters out to Stalls

30 June 2026

Invoice sent to Stalls

31 July 2026

Final payment due on invoices

25 & 26 August 2026

Buildup of Stands 10:00 – 18:00

27th August – 29th August 2026

Show duration

30 August 2026

Breakdown from 07:30